

# THE **G.I.F.T.** SERIES

GENERATING IMPACT FROM TREASURE

**THREE POWERFUL  
LEGACY GIFT STRATEGIES**  
Our actions are inspired by faith

**PART 1**

**For more than 75 years, our faith has inspired us to serve children close to home and around the world.**

**Our core beliefs are simple:  
We love God, and we love people.**

**Your legacy gift is your faith in action.**

**These three legacy gift strategies put into practice your faith, wisdom, and passion to serve children and families by financially sustaining Bethany's mission—now and for generations to come.**



**We will not hide these truths from our children; we will tell the next generation about the glorious deeds of the LORD, about his power and his mighty wonders.**

PSALM 78:4 NLT

# Three powerful legacy gift strategies

## 1. THERE IS POWER IN REMEMBERING BETHANY IN YOUR WILL

**Suggested bequest:** I give to Bethany Christian Services, a nonprofit ministry with principal offices at 901 Eastern Ave NE, Grand Rapids, MI 49501, the sum of (\$\_\_\_\_\_ or \_\_\_\_\_%) of the residue of my estate. I desire that these funds be used for (its general purposes or for the specific purpose of \_\_\_\_\_).

If, in its opinion, this specific purpose no longer exists, I authorize Bethany Christian Services to use these funds for a similar purpose.

## 2. THERE IS POWER IN HAVING A DONOR-ADVISED FUND

More than \$85 billion in charitable assets go toward Donor-Advised Funds in real estate, publicly traded stocks, cash, and other assets. Why? Because Donor-Advised Funds allow you to transfer more of your wealth to charities you care about.

- When you give appreciated stock to your Donor-Advised Fund, the capital gains are not taxed. You can receive the full deductibility value of the gift, and the charity receives the full financial value of the gift.
- You may take the deduction in the same year you contribute the asset, or you may “carry forward” the deduction for up to five more years.
- You may continue to invest in the assets in your Donor-Advised Fund, and the growth is not taxable as income.
- Individuals, businesses, estates, trusts, foundations, and nonprofits can all give to a Donor-Advised Fund.
- You may instill a succession plan, so that your generous legacy and sound stewardship continues in perpetuity.

## 3. THERE IS POWER IN MAKING BETHANY A BENEFICIARY

You can name Bethany as a sole or shared beneficiary of your life insurance policy, your retirement assets like an IRA, 401(k), and other financial accounts.

Be sure to include the Legal Name, Address, and Federal tax ID number found on the back.



**FIND MORE INFORMATION AND RESOURCES AT**  
**[Bethany.org/Legacy](https://bethany.org/legacy)**

**CORPORATE HEADQUARTERS**  
**901 Eastern Ave NE, PO Box 294**  
**Grand Rapids, MI 40501-0294**

**(800) BETHANY**

**This information is not intended as financial or legal advice. Always consult with a professionally licensed tax advisor or estate attorney before making decisions.**