



Bethany WALKRUN

GO FURTHER FOR FAMILY



MAY
15-31
2022

Sponsor Information

Thank you for considering sponsoring Bethany's 2022 Go Further for Family national walk/run. Sponsors like you make this event possible! Our goal is to have more than 1,000 individual runners across the country, including in-person timed races and virtual participants from all 50 states. All registrants have one thing in common: They want to ensure kids are safe, loved, and connected! **Check out the sponsor levels for this year's event:**

Platinum \$5,000

- Logo prominently featured on our event T-shirt, distributed to all registrants across 50 states + international walk/run locations.
- Logo featured on national event landing page, with link to your company's website.
- Facebook mention tagging your business on Bethany's corporate account (130k+ followers).
- Logo, thank you, and link to your website on pre-event promotional email to 150,000+ Bethany contacts.

Gold \$2,500

- Logo featured on our event T-shirt, distributed to all registrants across 50 states.
- Business name listed on national event landing page, with link to your company's website.
- Facebook mention tagging your business along with other sponsors on Bethany's corporate account (130k+ followers).
- Logo, thank you, and link to your website on pre-event promotional email to 150,000+ Bethany contacts.

Bronze \$500

- Business name listed on our event T-shirt, distributed to all registrants across 50 states.
- Business name listed on national event landing page, with link to your company's website.

**Additional sponsorship benefits may be provided by your local Bethany branch.*

Ready to sponsor?

Contact us at 1-800-BETHANY or at eventinfo@bethany.org

