

BETHANY CHRISTIAN SERVICES

2020 Sponsorship Opportunities

Go Further for Family
Virtual Walk / Run

 Bethany®



About Bethany

Bethany is a global nonprofit—in more than 30 states and more than a dozen countries—dedicated to helping families thrive. Our core domestic services include pregnancy counseling, adoption, foster care, and strengthening families through family preservation. We also serve refugees around the world who are fleeing violence and have been forced from their homes. Internationally, we partner with several countries to support children and families, right where they are. At Bethany, we go to the ends of the earth to ensure families are loved, connected, and safe.

More information: www.Bethany.org



Our Mission

Bethany demonstrates the love and compassion of Jesus Christ by protecting children, empowering youth, and strengthening families through quality social services.





Impact

In 2019, our services reached **234,746 children and families**, making a positive difference in their lives through the love, care, and compassion of our dedicated staff and volunteers.

Bethany believes every child deserves to be safe, loved, and connected, and because of that, we have a God-sized goal to reach **1,000,000 children and families by 2023.**

For more than 75 years, our faith has inspired us to stand for children right here in Western PA and around the world. Together, we can change the world through family.

Bethany of Western PA

Bethany's presence in Western PA started in 1986. Today, Bethany of Western PA, has become a vital part of our thriving community, with thousands of individuals being impacted through services like: Infant Adoption, Pregnancy Support, Foster Care, Post Adoption Services, and Safe Families for Children.

Last year alone, Bethany impacted 1100 children and families in our local community. We didn't do it alone. Partners like you make our work possible through strategic partnerships and financial support.



2020 Event Preview

BETHANY CHRISTIAN SERVICES
OF Western PA

200+
ATTENDANCE GOAL

\$10,000+
FUNDRAISING GOAL

To encourage health and wellness at a time when people are social distancing, **Go Further for Family** is a family-friendly, virtual walk/run fundraising event. Participants choose when they want to walk/run and set their own course.

Participants are encouraged to share why they want to “go further for family” on social media. As they share, they’ll ask family and friends to contribute toward a personal fundraising goal or a specific dollar amount for every mile completed.

#GOFURTHERFORFAMILY



2020 Local Sponsorship Opportunities

TITLE SPONSOR : \$5,000

- Title Sponsor (exclusive)
- Prominent placement of name/logo on all event materials
- Recognition as title sponsor on event website with logo & hyperlink
- Opportunity to leverage Bethany in local co-branded marketing
- Social media engagement
- Opportunity for product placement for all attendees
- 15 complimentary event registrations

GOLD SPONSOR : \$2,500

- Placement of name/logo on all event materials
- Recognition on event website with logo & hyperlink
- Social Media Engagement
- Opportunity for product placement for all attendees
- 10 complimentary event registrations



2020 Local Sponsorship Opportunities

SILVER SPONSOR : \$1,500

- Placement of name/logo on all event materials
- Recognition on event website with logo
- Social Media Engagement
- 5 complimentary event registrations

BRONZE SPONSOR : \$1,000

- Placement of name on select event materials
- Recognition on event website with logo
- 3 complimentary event registrations

PARTNER : \$500

- Placement of name on select event materials
- Recognition on event website
- 1 complimentary event registration

IN-KIND

- Donations of good or services to encourage participant registration, ignite peer-to-peer fundraising and more
- Recognition on event website



Past Bethany Event Sponsors





Thank you for changing the world through family with us.

Contact Information

Missy Reeder
Donor Development
Bethany of Western PA

Email: mreeder@bethany.org
Phone: (724) 719-8093

The logo for Bethany, featuring a stylized blue 'B' with a white cross-like shape inside, followed by the word 'ethany' in a dark blue sans-serif font, and a registered trademark symbol (®) to the right.

SPONSOR COMMITMENT FORM

Yes, I want to be a corporate sponsor for Bethany's Go Further for Family on September 20th through October 4th 2020.

SPONSORSHIP LEVEL

TITLE (\$5,000)

SILVER (\$1,500)

PARTNER (\$500)

GOLD (\$2,500)

BRONZE (\$1,000)

IN-KIND: _____

Sponsor Name: _____

Contact: _____

Phone: _____

Email: _____

Website: _____

Address: _____

Please submit this completed form and your company's logo in high resolution format by **September 11th, 2020** to:

Missy Reeder
Donor Development
Bethany of Western PA

Email: mreeder@bethany.org
Phone: (724) 719-8093

THANK YOU

